

Foundation for the Future Capacity Building Campaign

In 2018, BAWSI's Board of Directors committed to a specific funding campaign that would enable the organization to fuel the next phase of growth helping BAWSI to reach more children, who have the least access to physical activity and sports, through our BAWSI Girls and BAWSI Rollers programs.

Over the past few years, BAWSI has attained an annual steady, run rate of funding that allows us to serve 16 sites each semester in a mix of the BAWSI Girls and BAWSI Rollers award winning programs in local communities with our proven curriculum. But knowing that there are more children in need, in FY17, we engaged the pro bono services of the local chapter of Harvard Business School Community Partners to conduct a review of our operations with a focus on financial stability and growth. The team recommended that we invest in specific components that would allow BAWSI to serve a larger number of children throughout the Bay Area in a financially sustainable manner. BAWSI's Foundation for the Future campaign has been created specifically to fund these key components.

Specifics

We are in the final phase of raising a minimum of \$250,000 by June 2019, which will fund:

- 3-5 year Strategic Plan created through a robust, structured and collaborative process
- Program evaluation study of long term impact on BAWSI participants
- Hiring of a full-time Development Director – first year salary and benefits
- Upgrades to our operational infrastructure (database and automated systems)
- Upgrades to our brand and marketing portfolio
- Financial Review (in lieu of full Financial Audit, as per the recommendations for an organization of our size)

Status of the Foundation for the Future campaign

We are now in the last 20% of our campaign, with \$50,000 left to go. BAWSI's Board of Directors kicked off their unanimous, wholehearted support of the campaign with \$85,000 collectively. We have received other contributions toward this campaign from long time BAWSI supporters who have seen the results of BAWSI programs over many years, and understand the need for infrastructure investment. Most recently, one of our loyal foundation donors, the Morgan Family Foundation, has offered a matching challenge grant for \$50,000. If we can meet this challenge grant, we will successfully complete this Foundation for the Future campaign phase.

Internal Progress to Date

BAWSI hired a Development Director in October 2018, completed the Financial Review in fall 2018, and began our strategic planning process with a committed team and professional facilitator in January 2019.

While we are proud of our current work in the community and the depth of our impact over the last 14 years, we know there is much more work to do, and many more children to reach. We are committed to our role of bringing BAWSI to more children, in more communities, and we welcome your support.

[- Yes, I want to join the team!](#)